November 28, 2016

Engineering Council, Club Members and Students,
University of California – Los Angeles

Dear Engineering Students,

The Boeing Company is excited to announce our second annual Boeing Accelerated Simulation in Engineering (BASE) as part of National Engineers Week. BASE is a program that allows students to experience aspects of aerospace engineering in an accelerated and engaging environment. Chosen students will be put to the test as they utilize their ingenuity, creativity, organization, and business skills to develop and create an innovative aircraft interior design with a team that will be evaluated by a panel of Boeing employees.

The challenge will be composed of various events that simulate a typical aerospace project and will incorporate all types of engineering, so all engineering majors will have the ability to contribute. Participants will be broken up into diverse groups and given the requirements and standards to design the interior of a Boeing plane. Together they must complete a unique design, show compliance and sell their product, showing that the design is both economic for the customer and appealing for the passenger. Participants will also have the opportunity to learn about Boeing, and tour the Boneyard site where they will be up and close to a 737. The event will take place all day Friday, February 17, 2017.

We are requesting that any interested students complete and return the application by 27 January 2017. If you have any questions please contact Henry Murray or Cynthia Lopez at lbcommunityoutreach@boeing.com. Students will be notified by 30 January 2017 if they have been chosen to participate in the program.

Sincerely,

Henry Murray
The Boeing Company