# Courtney Gibbons

UCLA Fast Track Student of the Month



**Birthplace:** Stanford, CA

**Hometown:** Los Altos, CA

**High School:** Los Altos High School

**Siblings:** Christopher Gibbons (MBA student at Seattle University)

**Interests:** rocketry, data analytics, photography, hiking, and video games

## Why did you choose to major in Electrical Engineering?

I chose to major in Electrical Engineering after working as a data analyst for three summers at Wrap.co. Wrap.co is a startup that invented a software platform to create multimedia ebooks called Wraps. Wraps have been adopted by companies like Verizon, Nike, and Salesforce. Working as a data analyst, I discovered how data can drive better decision-making. I analyzed data on user interaction to identify optimal design, created a best-practice guide, and presented my findings to company executives and customers. By following my recommendations, customers saw a significant improvement in key performance indicators!



## Why did you choose to attend UCLA?

I chose UCLA because of the community. At a top-notch school, you'd expect a highly competitive environment. However, I had heard that UCLA is actually incredibly collaborative, and I have to agree. Students are always organizing class-wide Kahoots to prepare for midterms and sharing good practice problems to do before the final. Instead of competing with each other, we are working together so that we all learn.

## How are you involved at UCLA?

I'm currently in IEEE Open Project Space, which is a year-long collection of projects to introduce new EE majors to programming microcontrollers, communication, motor control, and more. I'm also in Ohm SwEEt Ohm, an IEEE General Board. We do